

Lauren W. Brenner

Trademark Attorney

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Services

Brand Licensing & Related
Transactions

Clearance & Portfolio Management

Intellectual Property

Online & Digital Enforcement

Trademark Litigation

Trademark, Copyright &
Advertising

Industries

Apparel, Accessories & Luxury
Goods

Media & Entertainment

Retail & Consumer Goods

Lauren Brenner focuses her practice on international trademark enforcement, mainly in the European Union and individual European countries. Further, she advises clients with domestic and international trademark clearance, trademark application prosecution, trademark oppositions, and global portfolio strategy. Lauren is also an Adjunct Professor at Georgia State University College of Law where she teaches Trademark Prosecution. Lauren has also participated in proceedings in federal district courts, courts of appeals, and the Trademark Trial and Appeal Board (TTAB).

Prior to joining the firm, Lauren worked as a trademark prosecution and intellectual property litigation associate at an intellectual property boutique law firm based in Atlanta, Georgia where she oversaw trademark searches, trademark application prosecution, and intellectual property enforcement, as well as handled TTAB and federal court litigation. Previously, Lauren worked as a trademark/copyright and employment litigation associate at law firms based in Atlanta, Georgia.

Lauren was recognized as a "Rising Star" in 2019 and 2020 for Intellectual Property by *Super Lawyers* magazine. She was recognized in 2021 as one of the "Best Lawyers: Ones to Watch" for Intellectual Property Law by *The Best Lawyers in America*®. In 2017, Lauren received the "Young Lawyer of the Year" Award by the Atlanta Council of Younger Lawyers.

While attending law school, Lauren received the Dean's Award for Outstanding Achievement in Trademark Law



and was on the Dean's List for Fall 2012 and Fall 2013. Lauren also served as a judicial intern/clerk for the Honorable Judge Morris Braswell in Clayton County State Court, an extern in the Trial Division of the U.S. Equal Employment Opportunity Commission, a summer intern in the U.S. Department of Housing and Urban Development, and an extern at the U.S. Federal Trade Commission.

Education

Emory University School of Law, J.D. (2014) *Dean's List, Dean's Award*

Kennesaw State University, B.B.A., Management and Business Law (2009) *cum laude, with honors*

Admissions

Georgia (2014)

Court Admissions

Supreme Court of Georgia

U.S. District Court for the Northern District of Georgia

Clerkships

Clayton County State Court - Honorable Morris Braswell (Jun-Aug 2013)

Professional & Community Activities

Georgia Bar Association, Intellectual Property Section, Member

Atlanta Bar Association, Atlanta Council of Younger Lawyers, Member

Atlanta Council of Younger Lawyers (ACYL), Board Member (2014-Present)

Member-at-Large (2014-2017)

Executive Board Member, Secretary (2018)

Executive Board Member, Vice-President/Chair Elect (2019)

Executive Board Member, President (2020)

Atlanta IP Inn of Court, Member

Executive Committee, Mentoring Chair (2020)

International Trademark Association (INTA), Member

Georgia State University College of Law, Adjunct Professor (2019-Present)

Patent Institute of Training, Trademark Instructor (2017-2019)

Insights

[In The News](#)

Tamara Caldas and Lauren Brenner quoted in *Law360* re: "Pro Bono Attys Look To Fill Poll Worker Gap During



Pandemic"

October 27, 2020

[News Releases](#)

Top-Tier Recognition for Kilpatrick Townsend in Inaugural 2021 *Best Lawyers: Ones to Watch*

August 20, 2020

[News Releases](#)

Kilpatrick Townsend Attorneys Named 2020 Georgia Super Lawyers

March 6, 2020

[Perspectives](#)

Video | Meet the New Trademark & Copyright Attorneys

October 22, 2019

[Events](#)

Trademark Law Update

April 26, 2019

[Events](#)

What's in Your Toolkit?

March 7, 2018

[Publications](#)

Allegations of Fraudulent Procurement or Maintenance of Federal Registrations Since *In re Bose Corp.*

October 1, 2014