The Corporate Institute™
Atlanta, GA

Assisting Your IP
Spotting Quality & Value
Defending Your Portfolio
Managing IP Issues
Balancing the IP Budget
Leveraging IP for Real Value

Georgia State University Student Center
www.gsuip.org/corporate

October 28-29, 2008 • Atlanta, Georgia
For ALL Intellectual Property Professionals

GA CLE Credits approved:
12 General (1 Ethics/1 Professionalism)

FL CLE Credits applied for:
15 General (1 Ethics/1 Professionalism)
15 IP Certification Credits
Who You Will Meet

IP strategy requires careful analysis and planning, while IP licensing (and divestiture) is a networking and shoe leather business. The Corporate Intellectual Property Institute provides a forum that fosters casual interaction with accomplished industry leaders involved in all aspects of intellectual asset management.

Decision-makers from best-in-class organizations will share their thoughts in panel discussions as well as during informal networking breaks and social events. Join your peers in exploring business development through IP at the 2008 Corporate Intellectual Property Institute.

About the Event

This event takes place at a time of significant change in the IP industry. Intellectual property is now recognized at executive levels as leverageable assets – perhaps as a consequence of this, we see the evolution of business models directed at increasing the liquidity of the IP marketplace.

Join your peers in the heart of Georgia for the 2008 Corporate Intellectual Property Institute. Based in Atlanta, this Institute was formed by IP professionals to share best practices, network, and discuss emerging business issues. Georgia State University’s Robinson College of Business and College of Law were instrumental in laying the foundations of the networking organization; that synergy continues today as Georgia State University hosts the 2008 Corporate IP Institute.

The Institute will meet for two full days, as industry leaders participate in panel discussions focusing on pertinent issues facing IP professionals. Experienced practitioners from recognized best-in-class organizations will share learnings on topics that range from taking a first look at your organization’s intangible holdings to reaching out across other industries and leveraging your assets in the global marketplace.

CLE Information

GA CLE Credits approved:
12 General (1 Ethics/1 Professionalism)

FL CLE Credits applied for:
15 General (1 Ethics/1 Professionalism)
15 IP Certification Credits

Other states may qualify for CLE credit.

Note: If you are applying for CLE and you are outside of Georgia or Florida, please check with your bar for application procedures. A Certificate of Attendance and an agenda will be available upon request to attendees.
<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>7:30 – 8:15</td>
<td>Registration and Continental Breakfast</td>
</tr>
<tr>
<td>8:15 – 8:30</td>
<td>Introduction and Opening Remarks</td>
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<tr>
<td>Speaker:</td>
<td>Steven J. Kaminshine, Dean, <strong>GSU College of Law</strong></td>
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<tr>
<td>Speaker:</td>
<td>Irene M. Duhaime, Associate Dean, <strong>GSU J. Mack Robinson College of Business</strong></td>
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<tr>
<td>Speaker:</td>
<td>Chason Carroll, Director of Intellectual Property, <strong>CompuCredit Corporation</strong></td>
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<tr>
<td>8:30 – 9:30</td>
<td><strong><a href="http://www.ProtectYourButts.com">www.ProtectYourButts.com</a>:</strong> Domain Names, Cybersquatting, and Protection for Your Brands on the Internet</td>
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<tr>
<td>This panel will explore the law and practical strategies for dealing with domain name registrations, cybersquatters and company executives who run Google searches for your brands on a Sunday afternoon.</td>
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<tr>
<td>Moderator:</td>
<td>Michael D. Hobbs Jr., <strong>Troutman Sanders</strong></td>
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<tr>
<td>Panelist:</td>
<td>Perry Binder, J.D., Legal Studies Professor, <strong>GSU J. Mack Robinson College of Business</strong></td>
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<td>Panelist:</td>
<td>James D. Aronowitz, Associate GC, <strong>IMG College/The Collegiate Licensing Company</strong></td>
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<tr>
<td>9:30 – 9:45</td>
<td>Networking Break</td>
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<tr>
<td>9:45 – 10:30</td>
<td>The Business of Intellectual Property</td>
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<td>This session will provide an overview and discussion of the intellectual property market and intellectual property issues facing IP professionals from the perspective of a large information technology operating company.</td>
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<tr>
<td>Speaker:</td>
<td>Dan Cerutti, General Manager of Intellectual Property Licensing, <strong>IBM</strong></td>
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<tr>
<td>10:30 – 10:45</td>
<td>Networking Break</td>
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<tr>
<td>10:45 – 11:45</td>
<td>Mock IP Licensing: Working Through Negotiations and Ethical Dilemmas</td>
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<td>Hypothetical: Diversified Monolith, Inc. (DMI) is a large multinational company involved in many business lines with a significant commitment to R&amp;D. Many times, this foundational R&amp;D leads to proprietary concepts and inventions that DMI chooses not to commercialize. DMI makes the decision to license these non-core concepts and inventions to realize the value in its &quot;on the shelf&quot; IP. Micro Swift, Inc. (MS) is a small technology based company that has approached DMI to license certain patented and unpatented technology. This panel will work through the negotiations between DMI and MS. What is each party seeking? What are the deal-breakers? What payments and royalties are reasonable?</td>
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<tr>
<td>Moderator:</td>
<td>David Teske, <strong>Alston &amp; Bird</strong></td>
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<tr>
<td>Panelist:</td>
<td>Chris Schenken, Vice President, <strong>UPS Global Innovations</strong></td>
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<td>Panelist:</td>
<td>Dr. Jason Lye, Director of External Business Development - Technology Assets, <strong>Newell Rubbermaid Inc.</strong></td>
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<tr>
<td>11:45 – 1:00</td>
<td>Networking Luncheon</td>
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</table>
Day 1 - October 28, 2008

1:00 – 2:30  
**SURVIVING AND SUCCEEDING IN THE IP BATTLEFIELD**

An experienced panel of Senior IP managers will discuss issues they believe to be of critical importance to the survival and success of a Corporate IP Law Department.

**Moderator:** John K. Williamson, Partner, *K&L Gates*

**Panelist:** Scott M. Frank, President & CEO, *AT&T Intellectual Property Inc.*

**Panelist:** Jonathan P. Meyer, Sr. VP IP Law, *Motorola, Inc.*

**Panelist:** William B. Heming, Deputy General Counsel and the Chief IP Counsel, *Caterpillar Inc.*

2:30 – 2:45  
**Networking Break**

2:45 – 3:30  
**TIFFANY V. EBAY: WHO BEARS THE BURDEN OF POLICING FOR COUNTERFEITS**

This session will discuss the Tiffany v. eBay federal court case in sharp contradistinction from a recent ruling in France. So, who bears the burden of policing the web - the trademark owner or eBay? You decide.

**Speaker:** Michael Landau, Professor of Intellectual Property Law, *GSU College of Law*

3:30 – 3:45  
**Networking Break**

3:45 – 5:15  
**NON-PRACTICING ENTITIES - POLICY, STRATEGY AND TACTICS**

The panel will include members from NPE's and from companies on the other side of the aisle. Members will discuss whether and how NPE's add value to U.S. innovation and to the economy; strategy and tactics for capitalizing and asserting patent rights as an NPE in a post-SanDisk era, and strategy and tactics for handling overtures by NPE's in litigation, pre-litigation and non-litigation contexts.

**Moderator:** James L. Ewing IV, *Kilpatrick Stockton, LLP*

**Panelist:** Bernard L. Zidar, Chief Intellectual Property Counsel, *McKesson Technology Solutions*

**Panelist:** Ray Niro, Senior Partner, *Niro, Scavone, Haller & Niro, Ltd.*

**Panelist:** Dooyong Lee, Executive Vice President, *Acacia Technologies LLC*

**Panelist:** Jerald “Jerry” Gnuschke, Senior Attorney, *Microsoft Corporation*

5:15  
**Adjourn:** Scott Frank, President, *AT&T Intellectual Property Corporation*

5:15-7:00  
**Institute Reception**

Come hungry for food, leave hungry for IP

Please join us for an evening of food, fun, and stimulating company at the Institute Reception. Meet the speakers, moderators and other IP professionals that help shape the IP industry. Hors d’oeuvres and drinks will be served.
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<td>8:15 – 8:30</td>
<td>Announcements</td>
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<tr>
<td>8:30 – 9:30</td>
<td><strong>BUILDING A FIRST CLASS INTELLECTUAL PROPERTY PROGRAM</strong></td>
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<td></td>
<td>Discover strategies used by other companies to develop superior corporate IP programs, as well as business and legal ingredients for success. This panel will discuss how aligning an IP program’s goals and targets with the corporate objectives are critical to defining and measuring success.</td>
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<tr>
<td>Moderator:</td>
<td>Alan G. Gorman, Managing Partner, Merchant &amp; Gould P.C.</td>
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<td>Panelist:</td>
<td>Alan McDonald, Intellectual Property Attorney, Shaw Industries Group, Inc.</td>
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<td>Panelist:</td>
<td>Bryan Phillips, Deputy General Counsel, SurModics, Inc.</td>
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<td>Panelist:</td>
<td>Chris Cherry, Patent Counsel, FedEx Corporation</td>
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<td>9:30 – 9:45</td>
<td>Networking Break</td>
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<tr>
<td>9:45 – 10:30</td>
<td><strong>THE VALUE OF BRANDS FROM A COMPANY PERSPECTIVE</strong></td>
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<td>This session will focus on maintaining brand strength and consistency by defending a high profile brand on the legal front and global stage, utilizing a brand to recruit and retain top talent, and coaching employees to drive brand integrity.</td>
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<td>Speaker:</td>
<td>Kat Cole, Vice President of Training and Development, Hooters of America</td>
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<tr>
<td>10:30 – 10:45</td>
<td>Networking Break</td>
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<tr>
<td>10:45 – 11:45</td>
<td><strong>COST CONTAINMENT IN IP LITIGATION AND PORTFOLIO DEVELOPMENT</strong></td>
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<td>Seasoned IP litigation and portfolio managers will bring their broad experience to bear in exploring innovative approaches to reducing costs while strengthening IP portfolios and IP litigation positions.</td>
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<tr>
<td>Panelist:</td>
<td>Norman M. Brothers, Jr., Vice President - Litigation and International, UPS</td>
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<td>Panelist:</td>
<td>Karen Smith, Vice President and General Counsel, C. Fuente Holdings, Inc.</td>
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<td>Panelist:</td>
<td>Thomas A. Boshinski, Assistant General Counsel, MeadWestvaco Corporation</td>
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<tr>
<td>11:45 – 1:00</td>
<td>Networking Luncheon</td>
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<tr>
<td>1:00 – 2:00</td>
<td><strong>THE INTERSECTION OF TAX AND IP – UNDERSTANDING TAX RULES THAT DRIVE IP STRATEGIES</strong></td>
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<td>The panel will provide an introduction to research credits and the tax treatment of intangibles and will discuss how companies can leverage these rules in implementing an IP strategy. The panel also will discuss the general tax benefits of IP holding companies and the recent efforts by states to deny these companies tax benefits. Finally, the panel will generally discuss strategies associated with international licensing and recent efforts by countries to tax offshore IP profits.</td>
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<tr>
<td>Moderator:</td>
<td>Scott Petty, Partner, King &amp; Spalding LLP</td>
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<tr>
<td>Panelist:</td>
<td>Joseph C. Mandarino, Director of Tax, CompuCredit Corporation</td>
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<td>Panelist:</td>
<td>Will Williams, Principal in Economic and Valuation Services Practice, KPMG</td>
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<tr>
<td>Panelist:</td>
<td>Jack M. Brown, Jr., Senior Tax Manager, Deloitte</td>
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<tr>
<td>2:00 – 2:15</td>
<td>Networking Break</td>
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</table>
2:15 – 3:15  
**PROFESSIONALISM AND THE DUTY OF CANDOR IN TRADEMARK AND PATENT PRACTICE**

Lawyers owe obligations to the office to disclose information in both the patent and trademark contexts. After briefly comparing the two, this session will focus on how recent expansions in both "fraud on the trademark" and "inequitable conduct" have increased the conflict between the duties to the client and to the office.

**Speaker:** Professor David Hricik, Professor of Law, *Mercer Law School*

3:15 – 3:30  
**Networking Break**

3:30 – 4:30  
**TRADEMARK QUESTIONS YOU FORGOT TO ASK**

This panel will provide answers to some of the most pressing trademark questions of today...In view of the new strict liability fraud standard from Medinol, what are the best practices for in-house counsel in both small and large organizations? How does one clear a mark for use in several countries? When should you use translations or transliterations? What cultural concerns exist? When and where should you seek registration?

**Moderator:** James H. Johnson, Jr., *Sutherland Asbill & Brennan, LLP*
**Panelist:** Emily (Kelly) Boss, Chief Counsel-Consumer Products, *Georgia-Pacific*
**Panelist:** Paula Guibault, Trademark Counsel, North America, *The Coca-Cola Company*

4:30  
**Adjourn:** Scott Frank, President, *AT&T Intellectual Property Corporation*

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**About the Location: Atlanta and Georgia State University**

This one of a kind conference will take place in downtown Atlanta, the financial capital of the South East, and home to an array of well known brands, representing a diversity of industry sectors. Atlanta attracts visitors from around the world, building a rich tapestry of cultures that support a variety of renowned restaurants, cafes, evening entertainment, as well as world-class hotels located throughout the city. Georgia State University, founded in 1913, is a leading research university with an enrollment of more than 27,000 undergraduate and graduate students. The J. Mack Robinson College of Business is one of the largest business schools in the nation, with eight programs nationally ranked by 16 leading publications. In 2008, Robinson’s MBA for Working Professionals program was ranked among the top 10 in the nation by U.S. News & World Report. We hope you’ll join us for two days of professional networking, education, and business development with licensing leaders from both small businesses and multi-national organizations, to academic institutions and licensing solution providers.

**Organizers**

**Chair, GSU Corporate IP Institute**  
Chason Carroll, JD  
*Director of Intellectual Property, CompuCredit Corporation*

**Planning Committee, GSU Corporate IP Institute**  
Perry Binder, JD  
*Legal Studies Professor, Robinson College of Business*

Scott Frank, JD/MBA  
*President, AT&T Intellectual Property Corporation*

Jeff Kuester, JD  
*Partner, Thomas | Kayden*

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**Sponsorship Opportunities**

Would you like to see your name next to some of the largest companies in the world? Would you like to be associated with a premier intellectual property program? Would you like to showcase your products, ideas, and talents while networking with top IP professionals? The Corporate IP Institute affords you this opportunity through an array of opportunities. Sponsorship levels vary, but the benefits remain steady. Please contact Chason Carroll at 678-334-1245 or chason.carroll @ compucredit.com for information on the sponsorship levels, benefits, and opportunities.

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TROUTMAN SANDERS
JAMES D. ARONOWITZ serves as Associate General Counsel for IMG College/The Collegiate Licensing Company (CLC). Jim is responsible for counseling clients on various trademark protection and enforcement issues, addressing contract compliance and infringement matters, and drafting and negotiating license agreements.

PERRY BINDER, J.D. is a member of The Florida Bar and a full-time Legal Studies Professor in Georgia State University’s Robinson College of Business. As a National Speakers Association member with over 20 years of experience in the legal field, Perry conducts energetic and practice-oriented training sessions for law firms and businesses on diverse topics such as Business Strategies for Domain Name Selection; Litigation 101 & 201 for Paralegals; Sex Discrimination; and Business Ethics.

EMILY (KELLY) BOSS has served, for the past nine years, as the Chief Counsel-Consumer Products overseeing brand portfolio at Georgia-Pacific. Kelly’s past experience includes her start with the Dow, Lohnes & Albertson law firm in Washington, D.C. in the Intellectual Property Department where she handled trademark and copyright matters, corporate counsel for Diageo focusing on all commercial matters and serving as the Vice President and Assistant General Counsel for International Distillers & Vintners focusing on intellectual property acquisitions and divestitures, commercial distribution and brand related legal activities.

NORMAN M. BROTHERS, JR. is a practice group coordinator in the UPS Legal Department and serves as Vice President-Litigation and International. Mr. Brothers reports to UPS’s General Counsel and manages 28 lawyers worldwide with responsibility for Business, IP, and Tort litigation, Internal Investigations, International, and Antitrust practice areas at UPS.

JACK M. BROWN, JR. joined Deloitte in September 2006 as a senior tax manager in the tax controversy services group. Jack’s experience includes managing Federal tax controversy matters related to the IRS audits and appeals for the corporation and its subsidiaries. He has managed international tax affairs, including matters for the corporation’s Latin American operations, Israeli operations and finance subsidiary operations.

DAN CERUTTI is GM of IP Licensing at IBM, responsible for all patent related transactions across the company. Mr. Cerutti has been involved in leading edge technologies and building IP-based information technology businesses for 25 years, including intimate involvement in the formation and growth of a dozen businesses.

CHRIS CHERRY is Senior Counsel at FedEx Corporation and serves as the company’s primary intellectual property counsel with respect to technology issues. He analyzes, negotiates, and supervises intellectual property issues that arise with vendors and other third parties, including contract and litigation issues.

KAT COLE is Vice President of Training and Development for Hooters of America, Inc., which operates and franchises 470+ restaurants in the United States and 28 foreign countries, manages Hooters branded entities, and generates over $1 Billion in annual revenue. Ms. Cole has over a decade of multi-disciplined experience in Change Management, Communications, Service, and Brand & Organizational Leadership.

WILLIAM B. DYER III practices patent litigation in U.S. District Courts. With experience in more than thirty lawsuits, he manages all aspects of litigation, including development of case strategy, discovery, motions practice, and trial litigation. His practice touches nearly all aspects of electrical, electronics, and information technology, including related software systems.

JAMES L. EWING, IV has focused his legal practice on intellectual property strategy, patent litigation and patent portfolio prosecution and management. He is responsible for patent portfolio/procurement and development issues, strategy and management efforts for major financial institution at Kilpatrick Stockton, LLP.
SCOTT M. FRANK serves as the President & CEO at AT&T Intellectual Property Inc. He is responsible for the identification, development, protection, management, marketing, licensing and sale of all company-wide intellectual property for AT&T, the world’s largest communications company.

JERALD “JERRY” GNUSCHKE is a senior attorney in Microsoft’s patent conflicts team, where he handles patent-related contentious matters. Jerry has expertise in all areas of in-house IP practice. He has worked extensively in patent portfolio management, development, strategy, and licensing.

ALAN G. GORMAN is a shareholder of Merchant & Gould, P.C. in Atlanta where he serves as the firm’s Atlanta office Managing Partner. Mr. Gorman practices general Intellectual Property law with an emphasis on developing business strategies and counseling clients on matters relating to technology and innovation for electronics and software.

PAULA GUIBAULT joined The Coca-Cola Company in September of 1996 as a member of Coca-Cola’s Global Trademark Team. She currently provides trademark advice to the Coca-Cola North America business unit; previously she worked with the global brand teams and on corporate initiatives.

WILLIAM B. HEMING is a Deputy General Counsel and the Chief IP Counsel for Caterpillar Inc. Bill has been with Caterpillar for 29 years, with assignments in venture capital and financial services, as well as intellectual property. He is a director of Intellectual Property Owners and its educational fund.

MICHAEL D. HOBBS, JR. is a partner in the Atlanta intellectual property practice group of Troutman Sanders, Mike is actively involved in intellectual property registration, licensing and litigation throughout the U.S. and internationally. Mike has represented clients in actions and negotiations across the spectrum of intellectual property, including trademarks, copyrights, advertising, trade secrets, covenants not to compete, covenants not to disclose, computer software, publishing, endorsements, the Internet and domain names.

PROFESSOR DAVID HRICIK teaches patent law and professional responsibility at Mercer Law School in Macon. In addition to serving as an expert witness and risk management consultant, he chaired both the Professionalism & Ethics Committee of the AIPLA and the Ethics & Professionalism Committee of the IP Section of the ABA.

JAMES H. JOHNSON, JR. focuses his practice on trademarks and service marks along with unfair competition and domain name disputes. Jim’s experience includes preparing, filing and prosecuting trademark applications through the opposition and appeal processes; negotiating and drafting settlement agreements; handling infringements and oppositions; and handling clearance opinion memos and strategies.

MICHAEL LANDAU is Professor of Intellectual Property Law at the College of Law. He has a JD from the University of Pennsylvania, and was a Fulbright Scholar at the IPR University Center at the University of Helsinki in 2005 - 2006. Professor Landau lectures and teaches all over the world, and has written over 40 articles and book chapters on Copyright, Trademark, Patent, and First Amendment Law.

DOOYONG LEE joined Acacia in 2005 as Executive Vice President. He has over 20 years of experience in patent licensing and technology management with a track record of success. Mr. Lee received a B.A. from Oberlin College and an M.S. (under a full fellowship) from the University of California at Berkeley.

DR. JASON LYE is the Director of External Business Development - Technology Assets for Newell Rubbermaid, Inc. Jason identifies strategic new business opportunities with external partners, conducts due diligence, and negotiates agreements as appropriate.

JOSEPH C. MANDARINO is head of tax for CompuCredit Corporation, a publicly traded financial services firm based in Atlanta. Mr. Mandarino writes and speaks on a variety of tax topics at seminars organized by numerous organizations. Mr. Mandarino has a J.D. from Loyola University School of Law, and an LL.M. (Taxation) from New York University School of Law. He also serves as a partner in the law firm of Balch & Bingham LLP.
ALAN MCDONALD is the first Intellectual Property Attorney at Shaw Industries Group, Inc. He is responsible for creating and implementing all intellectual property policies, procedures and systems for the company. He handles patent litigation, patent licensing, patent portfolio management, trademark litigation and clearance, trade secret protection, copyright enforcement and domain name protection.

JONATHAN P. MEYER is Motorola's Senior Vice President for Intellectual Property Law. Mr. Meyer has an undergraduate degree in physics from Purdue University and a Juris Doctor from Arizona State University.

RAY P. NIRO is the senior partner of Niro Scavone and has worked for more than 37 years in the trial of intellectual property law cases. Ray graduated from the University of Pittsburgh, with high honors, in Chemical Engineering in 1964. He received his Juris Doctorate from the George Washington University Law School in 1969, where he graduated with honors and was a member of the Law Review.

SCOTT PETTY is a partner with the Intellectual Property Practice Group in King & Spalding’s Atlanta Office. He is a registered Patent Attorney who practices in the areas of patent, trademark and copyright prosecution and counseling, licensing and litigation.

BRYAN PHILLIPS is currently Deputy General Counsel and Corporate Secretary for SurModics, Inc., a publicly traded company that partners with medical device, pharmaceutical and life science companies to develop and commercialize innovative products that result in better patient outcomes.

CHRIS SCHENKEN is the in-house IP and technology counsel to UPS, whose responsibilities have included UPS’s worldwide internet presence, systems development, consumer software licensing, technology acquisition, strategic investments, outsourcing, IP and technology aspects of acquisitions and divestitures, and licensing UPS’s IP assets.

KAREN SMITH is Vice President and General Counsel of C. Fuente Holdings, Inc., which owns the global Fuente cigar manufacturing, distribution and related businesses. As General Counsel, Karen is responsible for all of the Fuente companies’ worldwide legal matters. Karen is a graduate of Harvard Law School, J.D. 1987, and Smith College, A.B. cum laude, 1984.

DAVID S. TESKE concentrates his practice on the exploitation, leveraging and transfer of intellectual property rights through complex transfer and licensing transactions. He has extensive experience in software licensing with an emphasis on free and open source software; videogame development, distribution and exploitation; counseling universities on in-bound and out-bound intellectual property licensing; diligence of intellectual property portfolios in the mergers and acquisitions context, including the media and entertainment industry; and counseling clients on the establishment, exploitation and maintenance of their intellectual property portfolios.

WILL WILLIAMS serves as a Principal in KPMG’s Economic and Valuation Services practice. Will specializes in structuring, pricing, and documenting intercompany transactions to comply with U.S., OECD, and state tax regulations. In addition, he works with clients in valuing closely held business entities, securities, and intangible assets to meet financial and tax regulatory requirements.

JOHN K. WILLIAMSON is a partner in the Intellectual Property practice group of K&L Gates and focuses his practice on all aspects of intellectual property law including litigation, licensing, infringement analyses, strategies, and asset management. He was president of Intellectual Property Owners (IPO) from 2002 - 2004. Mr. Williamson received a B.S. in Mechanical Engineering and a J.D. from the University of Missouri.

BERNARD L. ZIDAR serves as the Chief IP Counsel for McKesson Technology Solutions, the software and technology division of McKesson Corporation. His responsibilities include growing and managing the company’s patent and trademark portfolios, trademark clearance activities, trade secret and confidentiality issues, and litigation of the company’s intellectual property disputes.
Intellectual Property at GSU: A BIG Priority

Providing Scholarships for students interested in intellectual property, including full-ride scholarships, and hosting an annual Intellectual Property Job Fair, attended by dozens of employers, dozens of law schools and hundreds of law students from around the country, are just two of many examples of how Georgia State University College of Law values Intellectual Property.

In addition to providing excellent intellectual property law classes, professional mentoring, and IP moot court opportunities to its students, GSU College of Law also collaborates with the J. Mack Robinson College of Business through support from Sponsoring Alumni, Law Firms, and Corporations to provide outstanding continuing educational programs, including a Corporate IP Roundtable luncheon program and the Annual Corporate IP Institute.

There is no doubt that Intellectual Property is a BIG priority with GSU College of Law.

It is also with great appreciation that GSU College of Law thanks the following organizations for their support of the many intellectual property initiatives at GSU College of Law.

**2008 Corporate IP Roundtable Members**

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*In addition to other benefits, Corporate IP Roundtable Members receive 2 Free Admissions to CIPI. Premier IP Sponsors receive a 50% discount for 2 CIPI attendees. Supporting IP Sponsors receive a 25% discount for 2 CIPI attendees.*
The Corporate Intellectual Property Institute

You don’t have to hunt for the best practices in corporate IP. For two days this October, hear global experts share their ideas.