

Trademarks & Unfair Competition

Prof Landau

Tues. - Thursday 4:10 - 5:25

Text: Trademarks and Unfair Competition : Law and Policy (2d ed.) (Wolters Kluwer) by Graeme B. Dinwoodie and Mark D. Janis

Supplement: 2009 - 2010 Supplement to Trademarks and Unfair Competition : Law and Policy (2d ed.) (Wolters Kluwer) by Graeme B. Dinwoodie and Mark D. Janis

Note: The entire Lanham Act (trademark act) is printed in the Supplement. You should read the relevant sections as we encounter them in the Text.

Assignments for the First Four Weeks

Tues, Aug 18	Text: 3 - 37	Purposes of Trademark Law
Thurs, Aug 20	NO CLASS	
Tues, Aug 25	Text: 43 - 63	The Distinctiveness Spectrum
Thurs, Aug 27	Text: 64 - 86	Generic Terms and Distinctiveness of Words
Tues, Sept 1	Text: 86 -104	Non-Verbal Identifier Distinctiveness
Thurs, Sept 3	Text: 105 - 123	Design/Packaging Distinction
Tues, Sept 8	Text: 123 - 146	Subject Matter Exclusions
Thurs, Sept 10	Text: 147 - 166	Intro. to Functionality

The syllabus will be handed out during these four weeks.