

## INTELLECTUAL PROPERTY SYLLABUS

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GSU SCHOOL OF LAW

Welcome to a survey course in Intellectual Property. This course provides a basic introduction to the concepts of intellectual property law by providing an overview of trademark, copyright and patent law, which comprises the three foundations of the federal intellectual property system. The goal of the course is to give you a strong understanding in the legal doctrines that make up intellectual property law as well as their applicability to “real-life” scenarios.

Generally, the course deals with the legal issues raised by marketing (trademark law), creating (copyright law), and inventing (patent law) new and innovative products and services. Trademark, copyright and patent law each has its own subject matter requirements and standards for infringement and provides for limited property rights that are vested in intangible mental products in exchange for eventual public dissemination.

I expect you to read and be prepared to discuss the assignment before class. The majority of the readings are from Dreyfuss & Kwall, *Intellectual Property* (Second Edition), published by Foundation Press. This book is the only book you need to purchase for the course. I will also assign supplemental readings that will be provided to you.

I would like the classes to be interactive, meaning that I would like us to discuss the materials and their applications once we have laid out the important concepts and principles from the day's assignment. Optionally, two groups of students will be designated for each class to brief previously identified cases to the class and to articulate possible implications of the legal precedents cited within the cases.

The course requirements include thoughtful participation in class discussion and completion of a three-hour in-class final exam. The exam will be graded for the quality of the legal writing and argument as well as for knowledge of the subject.

I further reserve the right to reduce a student's final grade for more than two un-excused absences. Students may not use laptops for anything other than note taking or other work directly related to what is happening in class at that time. Students who use their laptops for purposes other than class should indicate on the role that they are absent from class. Failure to do so is an Honor Code violation.

Due to the dynamic nature of the class material and the topics to be covered I would not recommend any additional commercial study aids. Follow the assigned readings and in class discussion and you should have a good sense of how the law fits together.

My office phone is (678) 420-9350. I will be available at law school for scheduled conferences one hour prior to each of the designated class periods. I am also open for mutually convenient appointments if necessary at other times. You can reach me by phone or by email at decarlok@ballardspahr.com

**Trademark Module (2 classes):**

Scope of Class Introduction and Introduction to Trademark Registration  
Casebook (CB) 1-21 and 25-32

Registration (Requirements)  
CB 32-44 and 59-81

Trademark Infringement and Unfair Competition  
CB 97-131

Public Access  
CB 153-163

Remedies  
CB 178-179

**Copyright Module (2 classes):**

Introduction to Copyrights  
CB 212-261

Subject Matter  
CB 262-285

Recipients of Copyrights Incentives  
CB 292-315, notes 350-358

Infringement  
CB 382-389, notes 402 (n. 1-4, 9)

Public Access Considerations  
CB 415-429, 439-456, notes 470 (n. 4, 7 and 8)

Misappropriation  
CB 538-548

**Patent and Trade Secret Module (3 classes):**

Introduction to Patent Prosecution  
CB 564-619, notes 619 (n. 1-6)

Utility

CB 620-626, notes 629 (n. 1-7)

Novelty

CB 635-654, notes 654 (n. 1-2)

Nonobviousness and Originality

CB 666-693, 696-701, notes 701 (n. 1-6)

Statutory Bars

CB 714-734, notes 734 (n. 1-4, 6)

Infringement and Contributory Infringement

CB 765-774, 783-796, notes 807 (n. 5-6)

Remedies

CB 842-862, notes 874 (n. 1-7)

Trade Secret Lecture

No reading assignment